Williams & Selyem Winery 6575 Westside Road Healdsburg, Ca. 95448 707-433-6425

Dear

This is the Spring release information on our 1988 Pinot Noir Allen Vineyard, Summa Vineyards, and Sonoma Coast. The 1988 Rochioli Vineyard and the Russian River Valley releases with the Zinfandel will come later.

Please note our change of address and phone number. We are extremely happy to be leasing a new 3200 square foot winery in a beautiful setting on the Allen ranch right between the Allen & Rochioli vineyards. Those of you that can pickup rather than be shipped to will probably find the trip worthwile.

The 1988 season was the second drought year in a row which was a blessing for us but not the grower. All the vineyards were one half of normal production and the concentration of fruit flavors in our Pinots will surprise you.

1988 Sonoma Coast (\$18.00) Brilliant light ruby red color; raspberry/cherry/vanilla dominating with a hint of orange peel in the aroma; sweet raspberry/cherry flavors; medium richness, very smooth and juicy in a balanced easy to drink and appreciate style. If you like our wines and cannot restrain yourself this is the one to enjoy now while the vineyard designates gain more bottle age (but don't be afraid to put some away for a few years for the added complexity bottle age gives)

1988 Allen Vineyard (\$25.00) Deep ruby red, true Pinot aromas of red cherries, cinnamon-cloves wafted on smoky vanillan oak; with creamy full flavors which echo the nose; good acid tannin balance with a silky long finish. Please save some of this wine as additional age will be highly rewarding. This will pair with any food a good red Burgundy would.

1988 Summa Vineyard (\$25.00) This vineyard is perched on a ridge overlooking the Pacific Ocean. Production is normally one ton per acre but in '88 it was a half ton per acre. The wine has a medium ruby color with exotic aromas of strawberry, lime, smoke, cinnamon and a hint of pepper; strong flavor of wild strawberries and vanilla notes; medium richness on the palate with a clean smooth finish. This is a very complex and individual Pinot Noir which compliments spicy foods extremely well. Again this year we are encouraging you folks to consider sending a check for anything you would like. Your check as in the past years is never cashed until the wine is shipped or picked up. Checks already received are now attached to their respective cases as the wine ages. Please indicate if you would like the wine held for pickup, shipped to you, or to another more convenient address. Hopefully if you can, you will pickup this year so you can see the new facility and so we can enjoy the contact with you, the ultimate consumer.

Private parties are getting first priority to the above inventories in March. After that the remainder will be immediately delivered to select restaurants and maybe select retailers. If you would like to call for an appointment and taste in March before you purchase you are welcome to do so. If you can't make it in March but would still like to visit and taste you are again welcome but please send your check and reserve what you would like in March. Thank you. **Best of all though, would be for you to come by March 16–19 for our "Grand Opening" party!** We will have the current releases and some older vintages open for you to enjoy with some finger food. Between 10am & 4 pm would be a good time.

Quite a few of you received refunds last fall because you sent too much money. Below is a chart to aid you in your computations. One case or more orders receive a 10% discount. Mixed case/s of your choice are o.k. and of course still gets you your discount

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btls	'88 Sonoma Coast x	\$18.00 =	
btls	'88 Allen Ranch x	\$25.00 =	
btls	'88 Summa Viney- x	\$25.00	
subtotal			
less 10% discount on 12 or more bottles			
*subtotal			
Calif residents 6.25% sales tax on subtotal*			
shipping & container out of Calif.\$38.00/case _			
shipping and container in Calif. \$1.00/btl.			
	Total		

Since this mailing list has doubled in the last year I won't be too repetitious by again saying:

We have received many helpful suggestions to improve this newsletter and solicit anyone else's good ideas. We are looking forward to hearing &/or seeing you all.

Sincerely, Ed Selvem